



Introduction to Mathematics and Modeling

lecture 2

Exponentials and logarithms

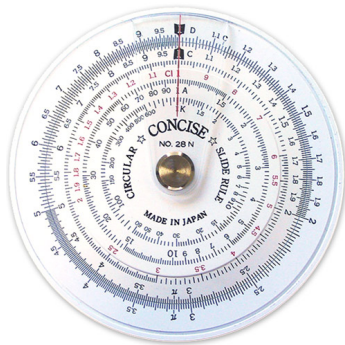
UNIVERSITY OF TWENTE.

academic year : 18-19

lecture : 2

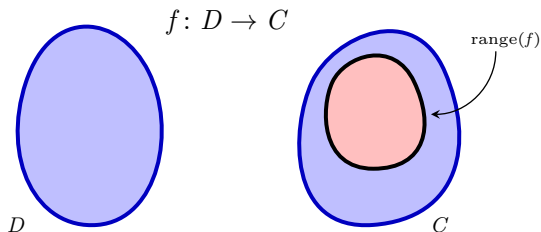
build : November 19, 2018

slides : 27



Model 28 circular slide rule by Concise Ltd.

- 1 Section 1.5: exponential functions
- 2 Section 1.6: inverse functions and logarithms



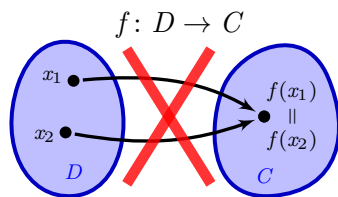
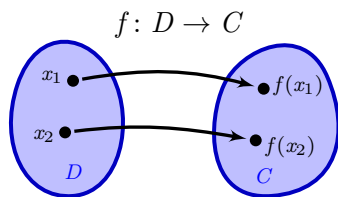
- Exactly one arrow departs from every point in D .
- Points in C that are not in the range of f are not hit by an arrow.
- Points in the range of f may be hit by more than two arrows.

Observation

If we reverse the direction of the arrows, then the result might not be a function.

Definition

A function $f: D \rightarrow C$ is **one-to-one** if $f(x_1) \neq f(x_2)$ for every x_1 and $x_2 \in D$ with $x_1 \neq x_2$.

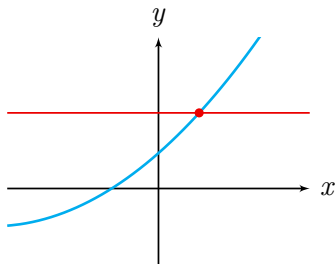


- This is equivalent with: for all x_1 and $x_2 \in D$ we have: if $f(x_1) = f(x_2)$ then $x_1 = x_2$.
- For a one-to-one function every point in C is the end point of *at most* one arrow.

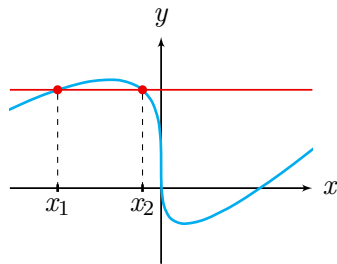
Example

The function $f(x) = 2x - 1$ is one-to-one.





one-to-one



not one-to-one

The Horizontal line Test

If f is one-to-one, then a horizontal line intersects the graph of f in *at most* one point.

Example

The function $f(x) = 2x^2 - 1$ is not one-to-one.

- Notice that from $f(x_1) = f(x_2)$ follows: $x_1^2 = x_2^2$, which does *not* imply $x_1 = x_2$.
- Observe that

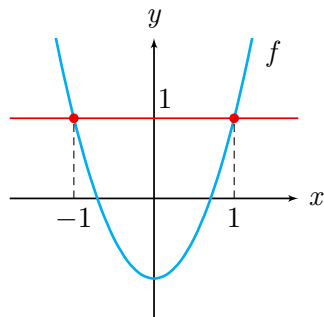
$$f(1) = 2 \cdot 1^2 - 1 = 1,$$

and

$$f(-1) = 2 \cdot (-1)^2 - 1 = 1,$$

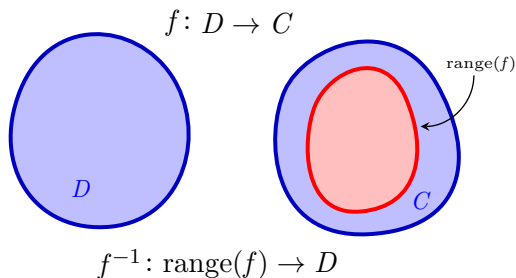
hence $f(1) = f(-1)$.

- The graph of f does *not* satisfy the horizontal line test.
- One counterexample suffices.



Theorem

If $f: D \rightarrow C$ is one-to-one, then reversing the arrows yields a function from the range of f to D .



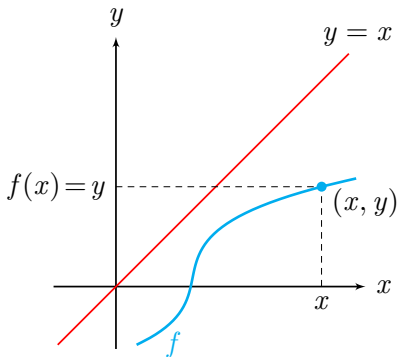
- This function is called the **inverse of f** , and is denoted as f^{-1} .

- If $y = f(x)$, then $x = f^{-1}(y)$.
- Finding the inverse means: solve the equation $y = f(x)$ for x .

Example

Find the inverse of $f(x) = 2x - 1$.

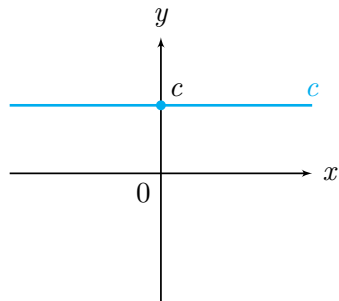




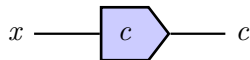
- Let $y = f(x)$. Then (x, y) lies on the graph of f .
- From $y = f(x)$ follows $x = f^{-1}(y)$, so (y, x) lies on the graph of f^{-1} .
- The points (x, y) and (y, x) are reflected across the line $y = x$.
- The graph of f^{-1} and the graph of f are symmetric with respect to the line $y = x$.

Definition

The **constant function** $c: \mathbb{R} \rightarrow \mathbb{R}$ assigns c to every $x \in \mathbb{R}$.

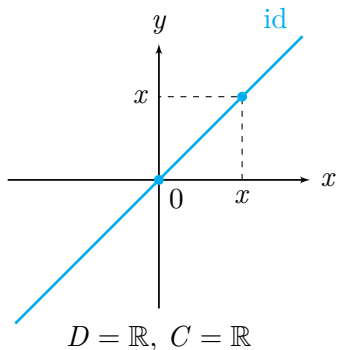


$$D = \mathbb{R}, C = \mathbb{R}$$



Definition

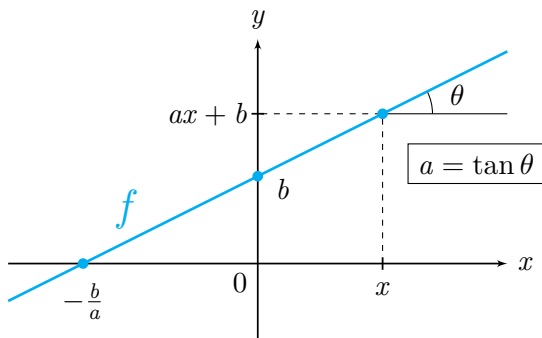
The **identical map** $\text{id}: \mathbb{R} \rightarrow \mathbb{R}$ assigns x to every $x \in \mathbb{R}$.



Definition

A linear function $f: \mathbb{R} \rightarrow \mathbb{R}$ is defined as

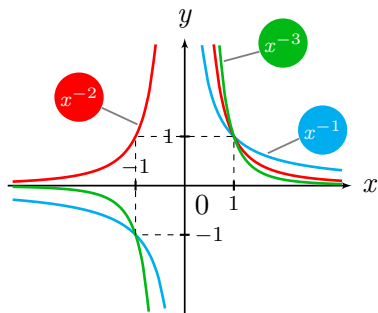
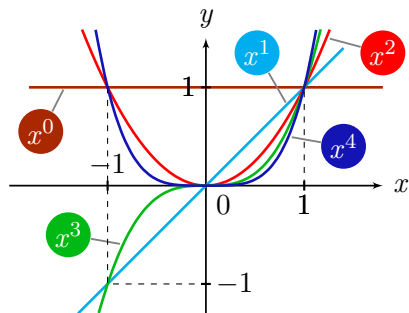
$$f(x) = ax + b, \quad a \neq 0.$$



Definition

For every integer n we define

$$x^n = \begin{cases} 1 & \text{if } n = 0, \\ \underbrace{x \cdot x \cdot \dots \cdot x}_{n \text{ times}} & \text{if } n \geq 1, \\ \frac{1}{x^{|n|}} & \text{if } n < 0. \end{cases}$$

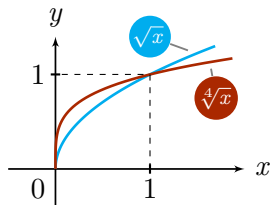


Definition

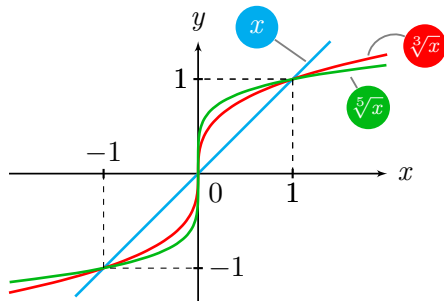
For every positive integer n we define the $\sqrt[n]{x} = x^{\frac{1}{n}}$ as the inverse of $f(x) = x^n$ where the domain of f is assumed to be

$[0, \infty)$ if n is even,

\mathbb{R} if n is odd.



$$\sqrt{x} = \sqrt[2]{x}$$



Definition

- For arbitrary fractions $\frac{p}{q}$ (with p an integer and q a positive integer) we define

$$x^{\frac{p}{q}} = \left(x^{\frac{1}{q}}\right)^p.$$

- If $\alpha \in \mathbb{R}$ is not a fraction, then x^α is defined by limits. This is beyond the scope of this course.

Basic properties

For arbitrary¹ x , y , α and β we have

1 $x^0 = 1$

2 $1^\alpha = 1$

3 $x^\alpha y^\alpha = (xy)^\alpha$

4 $x^{\alpha+\beta} = x^\alpha x^\beta$

5 $x^{\alpha-\beta} = \frac{x^\alpha}{x^\beta}$

6 $(x^\alpha)^\beta = x^{\alpha\beta}$

¹ Some combinations of x , y , α and β may not be defined.

$$\blacksquare \quad 3^{1.1} \cdot 3^{0.7} = 3^{1.1+0.7} = 3^{1.8} = 3^{\frac{9}{5}} = \sqrt[5]{3^9}$$

$$\blacksquare \quad \frac{(\sqrt{11})^3}{\sqrt{11}} = (\sqrt{11})^{3-1} = (\sqrt{11})^2 = 11$$

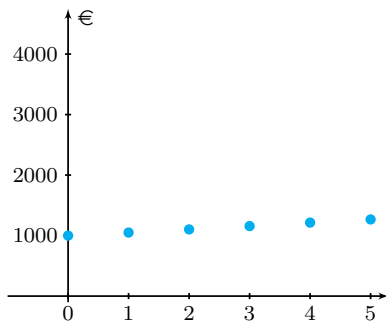
$$\blacksquare \quad (7^{\sqrt{2}})^{\sqrt{2}} = 7^{\sqrt{2} \cdot \sqrt{2}} = 7^2 = 49$$

$$\blacksquare \quad 7^\pi \cdot 8^\pi = (7 \cdot 8)^\pi = 56^\pi$$

$$\blacksquare \quad \left(\frac{4}{9}\right)^{\frac{1}{2}} = \frac{4^{\frac{1}{2}}}{9^{\frac{1}{2}}} = \frac{\sqrt{4}}{\sqrt{9}} = \frac{2}{3} \quad \text{or} \quad \left(\frac{4}{9}\right)^{\frac{1}{2}} = \sqrt{\frac{4}{9}} = \sqrt{\left(\frac{2}{3}\right)^2} = \frac{2}{3}$$

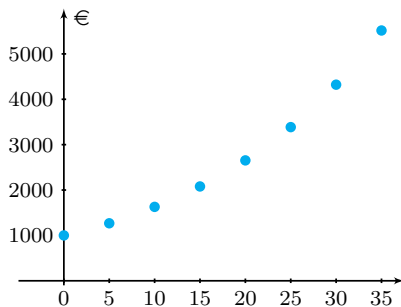
If I have 1000 Euro in a savings account and the bank gives 5% interest each year, what will be my savings after 5 years?

Year	Savings (€)
0	1000
1	$1000 \cdot (1.05) = 1050.00$
2	$1000 \cdot (1.05)^2 = 1102.50$
3	$1000 \cdot (1.05)^3 = 1157.63$
4	$1000 \cdot (1.05)^4 = 1215.51$
5	$1000 \cdot (1.05)^5 = 1267.28$



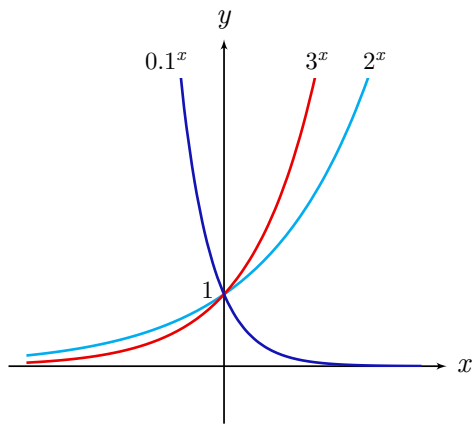
If I have 1000 Euro in a savings account and the bank gives 5% interest each year, what will be my savings after 35 years?

Year	Savings (€)
0	1000
5	$1000 \cdot (1.05)^5 = 1267.28$
10	$1000 \cdot (1.05)^{10} = 1628.89$
15	$1000 \cdot (1.05)^{15} = 2078.93$
20	$1000 \cdot (1.05)^{20} = 2653.3$
25	$1000 \cdot (1.05)^{25} = 3386.35$
30	$1000 \cdot (1.05)^{30} = 4321.94$
35	$1000 \cdot (1.05)^{35} = 5516.02$



Definition

Let $a > 0$. The **exponential function** with base a is $f(x) = a^x$.



$$y = 2^x$$

$$y = 3^x$$

$$y = 10^{-x} = 0.1^x$$



Definition

- *If a quantity y depends on time and y is proportional to an exponential function, then we say that y **grows exponentially**.*
 - *If the base is less than 1 we say that y **decays exponentially**.*
- the human population (annual growth percentage $\approx 1.14\%$),
 - carbon dating (the half-life of ^{14}C is approximately 5730 years),
 - compound interest,
 - Moore's law: the number of transistors on integrated circuits doubles approximately every two years.

Exponential growth and decay

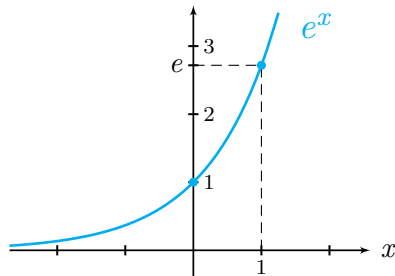
If y grows exponentially, then there are constants a and y_0 such that

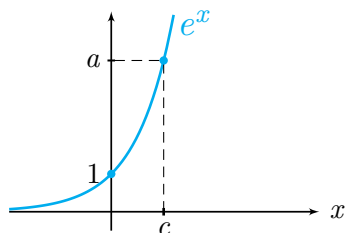
$$y(x) = y_0 a^x.$$

- The derivative of an exponential function is proportional to the function itself.
- If $f(x) = a^x$ then $f'(x) = K a^x$ for some constant K .
- There is one specific base value for which $K = 1$. This base is called e and is approximately

$$e \approx 2.71828182845904523536028747135266249775724709 \dots$$

- The function e^x is called the **natural exponential function**.





- Let $a > 0$, then there is a constant $c \in \mathbb{R}$ such that

$$a = e^c.$$

- For every x the following holds:

$$a^x = (e^c)^x = e^{cx}$$

Exponential growth and decay

If y grows exponentially, then there are constants c and y_0 such that

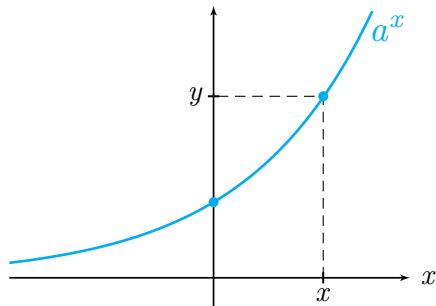
$$y(x) = y_0 e^{cx}.$$

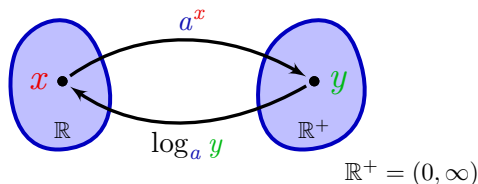
- If $c > 0$, then $a > 1$ hence y is exponentially growing, and c is called the **growth rate**.
- If $c < 0$, then $a < 1$ hence y is exponentially decaying, and c is called the **decay rate**.
- The constant y_0 is equal to $y(0)$, and is called the **initial value**.

Definition

The **logarithm with base a** is the inverse of the exponential function with base a :

$$y = a^x \quad \Longleftrightarrow \quad x = \log_a y$$





$$\log_2 1 = 0 \quad \text{because} \quad 2^0 = 1,$$

$$\log_2 2 = 1 \quad \text{because} \quad 2^1 = 2,$$

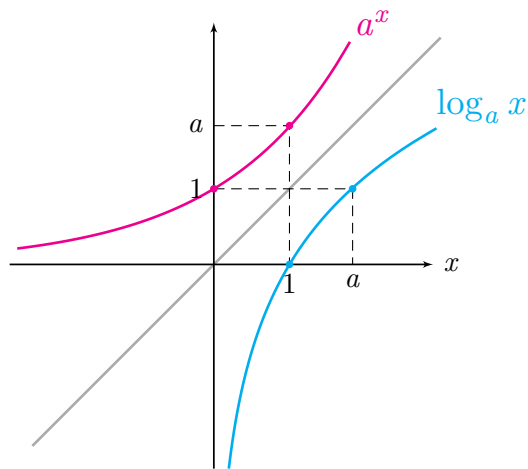
$$\log_2 4 = 2 \quad \text{because} \quad 2^2 = 4,$$

$$\log_{10} 1000 = 3 \quad \text{because} \quad 10^3 = 1000,$$

$$\log_3 81 = 4 \quad \text{because} \quad 3^4 = 81,$$

$$\log_9 81 = 2 \quad \text{because} \quad 9^2 = 81,$$

$$\log_2 .25 = -2 \quad \text{because} \quad 2^{-2} = \frac{1}{4} = .25.$$



- The graph of $y = \log_a x$ is obtained by reflecting the graph of $y = a^x$ across the diagonal line $y = x$

- $\log_a 1 = 0$
- $\log_a a = 1$
- $\log_a(xy) = \log_a x + \log_a y$
- $\log_a \frac{x}{y} = \log_a x - \log_a y$
- $\log_a \frac{1}{y} = -\log_a y$
- $\log_a(x^p) = p \log_a x$

- We write the logarithm with base 10 as $\log x$
- We write the logarithm with base e as $\ln x$
- The logarithm with base e is called the **natural logarithm**.

